

Individual Members

Corporate Members

Collaborative Partners

PR, Marketing and Increased Brand Awareness

(* = additional chargeable service)

Use DCA Member Logo on corporate/personal website	✘	✔	✔	✔	✔	✔	✔
Use DCA Member Logo on personal communications	✘	✔	✔	✔	✔	✔	✔
Ability to submit articles for publication	✘	✔	✔	✔	N/A	N/A	N/A
Access to Copy-writing, PR and marketing support services *	✘	✔*	✔*	✔*	N/A	N/A	N/A
Access to lead generation services *	✘	✔*	✔*	✔*	N/A	N/A	N/A
Ability to submit news and press releases	✘	✔	✔	✔	✔	✔	As Agreed
Promotion of members content/events via social media	✘	✔	✔	✔	✔	✔	As Agreed
Integrate with external networks (such as LinkedIn, Twitter, Facebook etc.)	✘	✔	✔	✔	✔	✔	As Agreed
Hosting of bespoke "invitation only" breakfast briefings /luncheons and or workshops*	✘	✔*	✔*	✔*	N/A	N/A	N/A

Collaboration and Contribution

Ability to submit thought leadership content for publication	✘	✔	✔	✔	✔	✔	✘
Nominate an expert witness to provide evidence to Westminster APPG's and EU Commission	✘	✔	✔	✔	✔	✔	✘
Opportunity to speak at events (some may require additional sponsorship)	✘	✔	✔	✔	✔	✔	✘
Ability to connect and network with members (via GDPR compliant invitation request)	✔	✔	✔	✔	✘	✘	✘
Contribute to industry research projects	✘	✔	✔	✔	✔	✔	✘

	Individual Members	Corporate Members	Collaborative Partners
Invitation to attend DCA Members Meetings	✗	✓	✓
Join and or create SIGS (special Interest Steering Groups)	✗	✓	✓
Nominate a member of your team to be an DCA STEM Ambassador	✗	✓	✗
Nominate a member of senior management to DCA Board of Governors	✗	✗	✗
Annual review/meeting (Online or F2F) to review objectives and collaborative joint initiatives	✗	✗	✓
DCA endorsement and logistical support of partner hosted events	✗	✗	✓

Insight

Access to the knowledge hub (public content)	✓	✓	✓
Access to the knowledge hub (Member Only content)	✗	✓	✓
Access to the publications library (including back issues)	✓	✓	✓
Complimentary Subscription to DCA publications (online and or in print)	✓	✓	✓
Recieve updates via DCA online newsletter and email correspondance	✓	✓	✓
Access to the DCA data centre sector events calendar so you can plan ahead	✓	✓	✓
Ability to register and attend networking, update seminars and workshop events	✓	✓	✓
Ability to register and attend Special Interest Group (SIG) meetings	✗	✓	✓

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Updated intel on Standards, Policy and Regulatory changes via DCS and its Strategic Partners

✓	✓	✓	✓	✓	✓	✓
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Additional Support Services supplied by the DCA or via endorsed 3rd Party specialists
 (*= additional chargeable service)

Personal development and training courses *

✓*	✓*	✓*	✓*	✗	✗	✗
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Standards, regulatory and policy support *

✓*	✓*	✓*	✓*	✗	✗	✗
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Investment Support *

✓*	✓*	✓*	✓*	✗	✗	✗
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Legal support *

✓*	✓*	✓*	✓*	✗	✗	✗
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Data centre assessment support *

✓*	✓*	✓*	✓*	✗	✗	✗
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Customer Satisfaction Surveys *

✓*	✓*	✓*	✓*	✗	✗	✗
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Market Intelligence support *

✗	✓*	✓*	✓*	✗	✗	✗
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